COURSECONVERTER · VISUAL GUIDE

Every way in, every way out

What you can bring in, what you can do with it, and everything you can publish or generate — by plan.

Plan needed FREE SOLO PRO

Ways in start a new course

START FROM SCRATCH

- **Blank course** — FREE
- **From a template** — PRO
  15+ ready-made courses
- **Use a directory course as a template** — FREE
  Copy any listed course into your account

BRING A WORD DOCUMENT

- **Import a tagged Word document (CourseTag)** — FREE
  Headings become modules; [tags] become interactive blocks
  - **Write it yourself in Word** — FREE
    Word template + tag reference, from the import window
  - **Have your AI of choice write it** — FREE
    ChatGPT, Copilot or Gemini with the tag reference, or the free CourseTag skill for Claude
  - **Re-import your own Word export** — SOLO
    Edit offline, bring it back
- **Try: any document, no tags** — FREE
  The free demo turns it into a course; save it to your account

LET AI BUILD IT

- **From any document** — PRO
  PDF, Word and more: AI outlines, you approve, it builds
- **From a PowerPoint** — PRO
- **From web pages** — PRO
  Paste doc or help-page addresses

MOVE FROM ANOTHER TOOL

- **Import from Articulate Rise** — SOLO
  Upload the Rise SCORM zip

RECORD A TASK (COURSEVID RECORDER FOR CHROME)

- **Step-by-step lesson: a new course or the end of a module** — FREE
  5 recordings a month on Free and Solo
- **Download it as a Word doc (CourseTagged for import)** — SOLO
- **Turn it into a CourseVid** — PRO
  Unlimited recordings

Build & enhance in the editor

CourseConverter

Modules on the left, blocks on the right. Everything saves as you go.

BUILD

- **16 blocks, 3 layouts** — FREE
  Knowledge checks, flip cards, tabs, accordions, process, matching, hotspots...
- **Copy or move blocks between courses** — FREE
- **Images: upload, link or Pexels & Pixabay** — FREE
- **Logo, colour themes, fonts, preview** — FREE
- **Course map and coverage checks** — FREE
- **Resources block and course search** — SOLO
  PDFs, templates, pictures, links · 10 MB Solo, 20 MB Pro

AI, ON YOUR OWN KEY

- **Add blocks with AI · structured sections** — PRO
- **Generate knowledge checks · rewrite text** — PRO
- **AI images · voice narration** — PRO
- **Ask AI assistant · course audit** — PRO

COURSEVID

- **Narrated lessons that stop for questions** — PRO
  Hunts, spot the difference, scores, medals, certificates, guide, music
- **Import a CourseVid from another course** — PRO

Ways out Export menu

PUBLISH

- **HTML package** — FREE
  Any website, intranet or shared drive · watermark on Free
- **SCORM 1.2 package** — SOLO
  Any LMS: Moodle, Canvas, TalentLMS... tracks completion and scores
- **Share to the course directory** — FREE

DOCUMENTS

- **Word document (.docx, CourseTagged)** — SOLO
  Edit offline, then re-import
- **Storyboard (.docx)** — SOLO +AI PRO
  For stakeholder review · add AI design rationale on Pro
- **Course manual** — SOLO +FAQ PRO
  Printable, with a contents page · add an FAQ on Pro
- **PowerPoint (.pptx)** — SOLO +AI PRO
  Present in a classroom · AI speaker notes on Pro

GENERATE WITH AI

- **Facilitator guide (+ FAQ)** — PRO
  Timings, talking points and answers
- **Training strategy · FAQ · Resources pack** — PRO
- **Avatar video scripts** — PRO
  HeyGen-ready intro, module and wrap-up scripts
- **Social media pack · marketing graphics** — PRO

COURSEVID

- **Inside your SCORM or HTML course** — PRO
- **Download for Rise · export as MP4 video** — PRO

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Free tools, and what each plan adds

Everything on the left is free: most need no account at all, a few need a free one.

Plan needed **FREE** **SOLO** **PRO**

Free tools

From the home page and the footer of courseconverter.com

Try: document to course
Drop in any Word document (or use our sample learner guide) and get a course in minutes. Save it with a free account.
/try

Course builder
Describe a course and get a ready, tagged Word document.
/course-builder

Open a tagged Word document
See a CourseTag document as a course, instantly.
/try-coursetag

Open a Rise course
Get a Rise export back as something you can edit.
/rise

CourseVid Recorder for Chrome
Do a task once in any web app; get a step-by-step lesson. 5 recordings a month free.
/coursevid-recorder

Course directory
Play finished courses, download them for your LMS, or use one as a template (free account).
/directory

CourseTag: the open standard
The Word template, the tag reference and the free CourseTag skill for Claude.
/coursetag · coursetag.org

AI training-video skill
Make narrated how-to training videos with Claude: a free skill.
/coursetag/training-videos

Portfolio from your CV
An L&D portfolio page, for job hunters.
/portfolio

Free Word course templates
Employee onboarding (23 modules), L&D portfolio (15 modules), and the blank Word course template.
/word-template

What each plan adds

Each plan includes everything in the one before it

Free
3 courses

- Word import with CourseTag tags
- Blank course, directory courses as templates
- All 16 blocks and 3 layouts
- Copy and move blocks
- Logo, themes, fonts
- Pexels and Pixabay images
- Course map and coverage checks
- HTML export (watermarked)
- Share to the directory
- Recorder: 5 lessons a month

Solo
25 courses

Everything in Free, plus

- No watermark
- SCORM 1.2 for any LMS
- Word export and re-import
- Articulate Rise import
- Resources block and course search (10 MB)
- Storyboard, course manual, PowerPoint
- Recorder: Word download

Pro
100 courses

Everything in Solo, plus

- CourseVid: narrated, scored, games and certificates
- AI courses from documents, PowerPoint, web pages
- AI blocks, quizzes, images, rewrites, narration
- Ask AI assistant and course audit
- Facilitator guide, FAQ, strategy, resources, scripts, social pack
- 15+ templates
- Resources up to 20 MB
- Recorder: unlimited, and CourseVids
- Priority support

AI on your own key. Pro's AI features use your own Anthropic key (text), OpenAI key (images, voices) or ElevenLabs key (voices). You pay the provider directly at cost, with no markup. Add keys under Billing → AI provider keys.